

Message Text

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PAGE 01 STATE 071549
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DRAFTED BY COMM/NOAA/NMFS: J R BROOKER:RC
APPROVED BY OES/OFA/FA: L L SNEAD
COMM/NOAA/NMFS: M KRAVANJA
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FM SECSTATE WASHDC
TO AMEMBASSY LONDON PRIORITY
INFO AMEMBASSY COPENHAGEN PRIORITY

UNCLAS STATE 071549

E.O. 11652: N/A

TAGS: EFIS, UK, DA

SUBJECT: NATIONAL MARINE FISHERIES SERVICE EXPORT MARKETING
AND INSPECTION OF FISHERY PRODUCTS

REFERENCE: STATE 56715

1. THE NATIONAL MARINE FISHERIES SERVICE (NMFS), NOAA,
COMMERCE, REACTED MOST FAVORABLY TO EMBASSY'S PROPOSAL FOR
AN INFORMATIONAL PROGRAM AND MASS BRIEFING OF UK BUYERS AND
INTERESTED UKG PERSONNEL, SUCH AS FOOD CONTROL AUTHORITIES.

2. MORNING OF MONDAY APRIL 17, 1978, IS SUGGESTED AS
BRIEFING DATE.

3. NMFS PARTICIPANTS WILL INCLUDE: J.R. BROOKER, STAFF
SPECIALIST, SEAFOOD QUALITY AND INSPECTION DIVISION, NMFS,
WASHINGTON, D.C.; CARL GRANT, SUPERVISORY INSPECTOR,
BELLINGHAM INSPECTION OFFICE, BELLINGHAM, WASHINGTON;
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ROBERT NORDSTROM, INTERNATIONAL TRADE SPECIALIST, INDUSTRY
AND CONSUMER SERVICES DIVISION, NMFS, WASHINGTON, D.C;
NORMAN PEASE, REGIONAL FISHERIES ATTACHE, COPENHAGEN IS
INVITED TO ATTEND PROVIDED THE BRIEFING DATE IS SUITABLE.

4. TENTATIVE AGENDA WILL INCLUDE: NMFS INSPECTION SERVICES
OF EXPORTS VIS-A-VIS FOOD AND DRUG ADMINISTRATION (FDA)

ROLE; U.S. STANDARDS FOR SEAFOODS; NMFS INSPECTION, ANALYTICAL AND CERTIFICATION SERVICES; NMFS STUDY OF EXPORT MARKETS; SPECIES DISCUSSIONS; U.S. FOOD MARKETING ACTIVITIES IN UK; QUESTION AND ANSWER PERIOD.

5. EMBASSY IS REQUESTED TO ANNOUNCE BRIEFING TO SEAFOOD BUYERS AND OTHER INTERESTED UKG PERSONNEL INCLUDING KEY FOOD CONTROL AUTHORITIES.

6. EMBASSY IS REQUESTED TO MAKE HOTEL RESERVATIONS (3 SINGLES) AS FOLLOWS: BROOKER, APRIL 16-17, 1978; GRANT, APRIL 16-17, 1978; NORDSTRUM, APRIL 15, 16, 17, 1978. VANCE

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Message Attributes

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